



## Friends of Mid-Missouri Fisher House

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### **FRIENDS OF MID-MISSOURI FISHER HOUSE, INC. ANNUAL REPORT 2019**

The Friends of Mid-Missouri Fisher House, Inc. was organized and established as a 501(c)(3) non-profit organization, recognized by the Internal Revenue Service and the state of Missouri, in June 2018. The mission and purpose of the organization is to serve as the local, community partner for the Fisher House Foundation in raising awareness of and funds for the construction of a Fisher House on the grounds of the Harry S. Truman Memorial Veterans' Hospital in Columbia, Missouri as well as to provide assistance to that Fisher House once it opens. The completion of the Mid-Missouri Fisher House could be as early as 2023.

#### 2019 ACCOMPLISHMENTS

- Successfully planned and conducted Trivia Night event on February 8, 2019, which produced a net profit of \$4,850.
- Provided presentations about the Mid-Missouri Fisher House to numerous groups and organizations throughout the year.
- Missouri Auxiliary of the Sons of the American Revolution state convention (April 2019)
- Facebook Live interview at the Columbia Chamber of Commerce SHOWCASE COMO event (April 2019)
- Columbia Evening Rotary Chapter (May 2019)
- Columbia PEO Chapter (June 2019)
- Truman VA's Primary Care All Team meeting in regard to identifying Fisher House ambassadors in areas where VA Community Based Outpatient Clinics are located (June 2019)
- American Legion Post 624 in Sunrise Beach, Mo. (July 2019)
- Columbia-Boonslick Kiwanis Club (August 2019)
- KRMS-FM radio in Osage Beach, Mo. (August 2019)
- Blue Cross/Blue Shield health insurance open season event for active and retired federal employees (November 2019)
- Worked with Lift Division, a local developer, and successfully launched the organization's website in May 2019.
- Accepted as a local organization for the 2019 Combined Federal Campaign in May 2019. A total of \$6,598 in pledges and donations was generated from the 2019 CFC.
- Developed and approved a Strategic Fundraising Plan in July 2019.
- Purchased and displayed an informational banner at Truman VA.
- Partnered with the Missouri State Society of the Daughters of the American Revolution for a statewide "Hike/Bike" fundraiser in September 2019. The successful event raised more than \$150,000 and was shared with the Fisher House in St. Louis and planned Fisher Houses in Columbia and Kansas City.
- American Legion Post 624 in Sunrise Beach, Mo. conducted a successful fish fry fundraiser in September 2019 to benefit the Mid-Missouri Fisher House. A donation of more than \$6,000 was received.
- Submitted 17 grant requests from a wide variety of funders.
- Partnered with Columbia VA Employee Association in November to collect donations from Mizzou football fans parking at Truman VA. The activity generated \$600 in donations.

- Conducted another Doll House raffle in December 2019. The raffle for the donated doll house generated \$800.
- Partnered with the local distributor for Matco Tools to receive proceeds from the sale of a calendar to the company's customers.
- Distributed 170 solicitation letters to veteran service organizations (American Legion, VFW, DAV, AMVETS) throughout the Truman VA service area that generated several donations early in 2020.

## 2020 PLANS

- Continue to raise public awareness of the Mid-Missouri Fisher House to be built at Truman VA.
- Continue efforts to recruit and identify organization ambassadors in outlying communities/areas to include Kirksville, Mexico, Sedalia, Lake of the Ozarks, Saint James, Waynesville, and Marshfield.
- Continue efforts to identify and contact prospects as potential donors in conjunction with the Strategic Fundraising Plan. Pursue grants and donations from foundations as appropriate.
- Reapply for the 2020 Combined Federal Campaign and apply for the 2020 Missouri State Employees Charitable Campaign.
- Plan and conduct the 2nd Annual Trivia Night. (The successful event was conducted on January 31, 2020.)
- Maintain Facebook page and organizational website as well as expanding organizational presence in other social media platforms.
- Seek partnerships with fundraising activities such as Mid-Mo PGA Hope, the Heart of America Marathon & Relay and other events sponsored by veteran service and civic organizations.